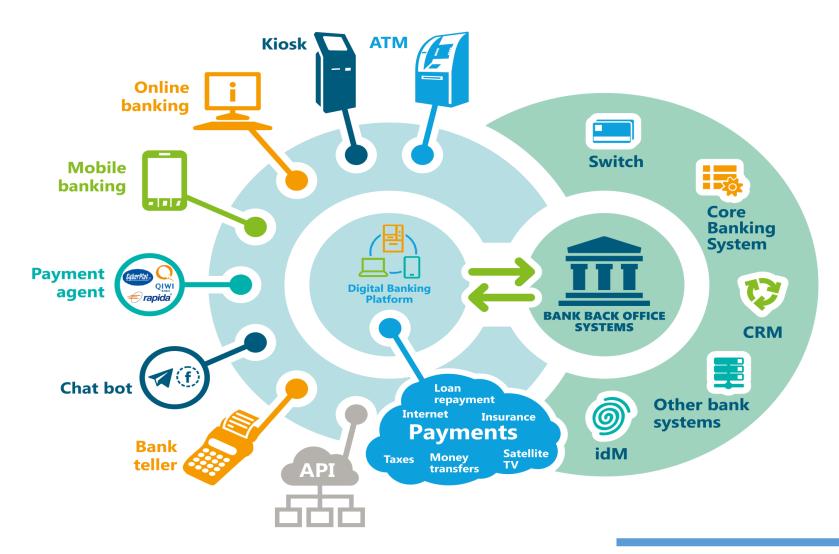
## Corporate Presentation

February 19, 2024

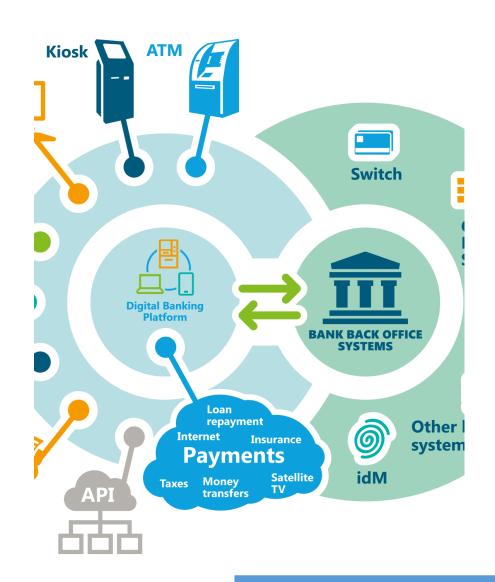


#### How we started with DX Platform?



## DX Portal In a nutshell

- DX Portal is a B2B communication platform to assist Banks, Financial Institutions and Insurance Companies in their systems exploration phase with unlimited access to leading edge solution providers.
- It works as a centralized alerts engine to notify software vendors and services/solution providers about a new technology initiative in any given business industry.

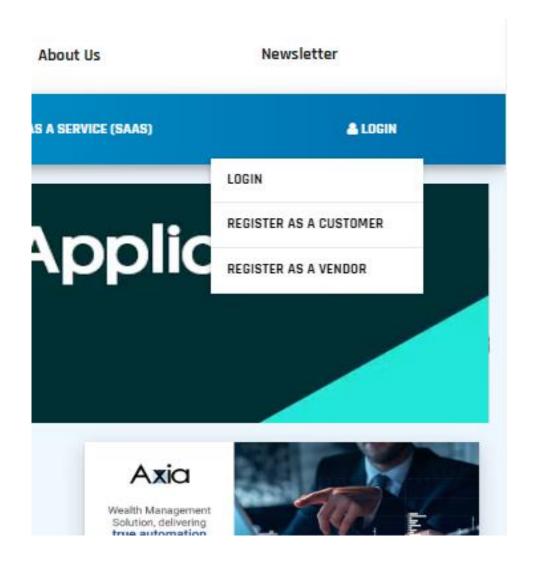




# Portal Users

DX Portal allow registration for 2 types of users:

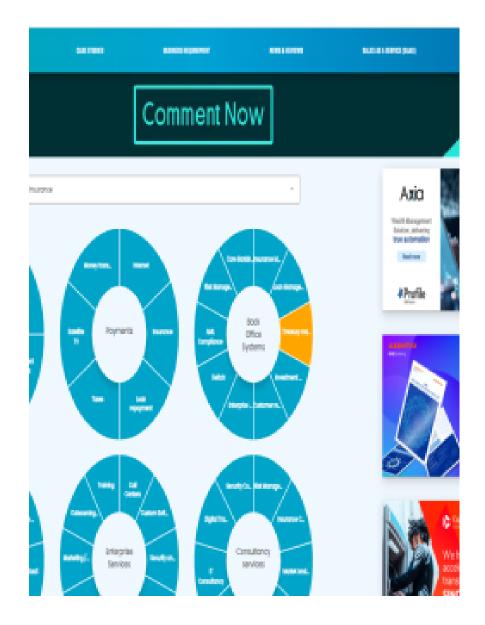
- Banks, Finance Institutions and Insurance Companies (Customers)
- Software Vendors and Services/Solution Providers (Vendors)





### Vendor Features

- DX Portal Main Features are:
  - Marketing Platform to promote your brand, products and services
  - Visibility among other niche players, hence shortlisted for future business requirements or tenders
  - Personalized alerts notifications from the portal every step of the way
  - Ease of access to leading edge solutions providers
  - Business Requirements Database

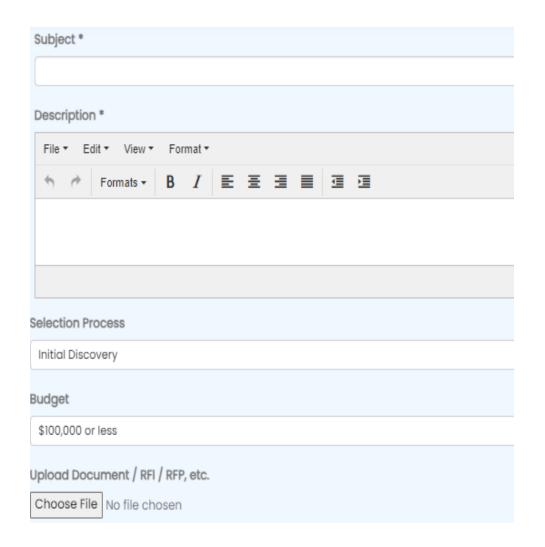


### Search Business Requirements

Vendor can search business requirements database:

- Select Keyword
- Select country
- Select business industry
- Select one or more systems
- Select system modules

DX Portal allows vendor to apply for matching business requirements by sharing company profile with customers.



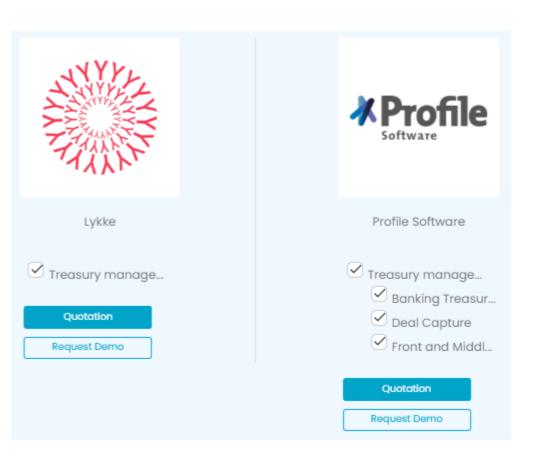


### Quotation or Demo Request

Vendor receives request for a system quotation/ demo created by customers.

- Business industry
- Platform(s)
- One or more systems
- System modules

In addition to the request, vendor receives also customers contact information for direct contact without 3<sup>rd</sup> party.

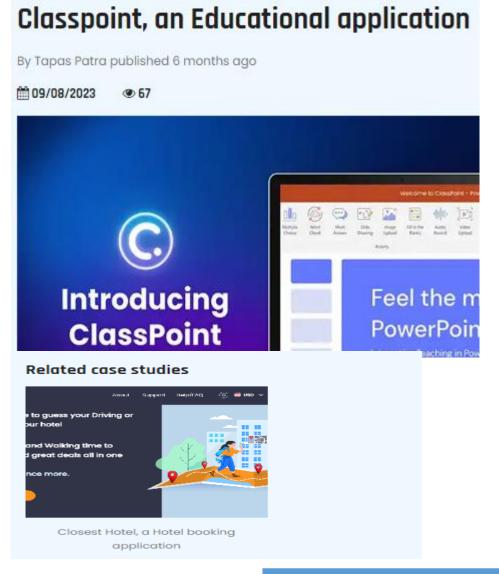


### Case Studies

Vendor can upload its case studies based on the below:

- Select country
- Select business industry
- Select one or more systems
- Select system modules

DX Portal shares on weekly basis vendor inserted case studies with customers.

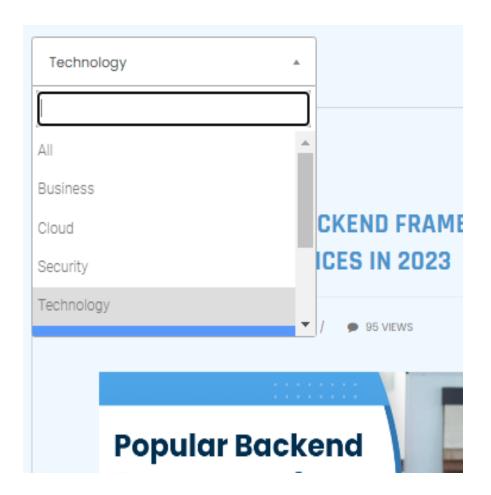


# News and Reviews

Vendor can upload its news based on the below:

- News subject
- News description

DX Portal shares on weekly basis vendor inserted news with customers.



#### **Other Services**

#### Digital Banking Advisory

 As a consulting firm, we are able to provide global guidance and local support where necessary to develop innovative solutions that are functional and userfriendly. We are not tied to any hardware or software. As a result, our advice is independent and geared to the specific needs of each client.

#### PMO / Project Services

As a PMO / Project
Management boutique,
we are a niche provider
clients seek out when
they are looking to
implement business enhancing, agile PMO
services that improve
project and portfolio
performance. Our
client's projects are
diverse, and our service
covers strategic projects







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